

# Personal Security Awareness



The goal of Personal Security Awareness is to recognize risk and potential dangers, understand how to respond effectively, and take proactive measure to protect yourself.

## Highly visible members of the Jewish community may be at elevated risk.

Board members - federation/organization executives – clergy - public figures - politically active - other publicly visible individuals

## AWARENESS PLANNING TRAINING

REDUCING RISK:  
“LEARNING TO  
CROSS THE STREET”



**Awareness**  
allows you to identify  
potential risks



**Planning**  
proactive steps to  
mitigate risk



**Training**  
obtain the skills  
and knowledge to  
respond effectively

### Personal Safety Plans

- ✔ **Communications Plans** - connect promptly, reduce anxiety, and improve response.
- ✔ **Reunification Plans** - in case of separation, plans can reduce anxiety, panic, and confusion.
- ✔ **Evacuation Routes** – know the emergency exits and plan your routes.
- ✔ **Family Response Plans** – family discussions about their response to incidents.

### Be aware of risks and build your shield

- ✔ **In public** - safety is priority, plan ahead with family & friends
- ✔ **In transit** - safety awareness as driver or passenger
- ✔ **At work** - know the emergency response plans
- ✔ **At home** - assess and maintain safety and security needs
- ✔ **Online** - employ personal privacy practices



Personal Security Awareness



BE PRACTICAL, NOT FEARFUL.  
BE AWARE - PLAN - TRAIN  
COMMIT TO ACTION